



Three Rivers District Council
Three Rivers House
Northway
Rickmansworth
Herts WD3 1RL
Tel: (01923) 776611
Fax: (01923) 896119

DX: 38271 Rickmansworth

**The Licensing Act 2003
(Premises licences and club premises certificates) Regulations 2005
Regulation 33, 34 and Schedule 12
Part A**

Premises Licence

Premises Licence Number

19/01000/LAPL01

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code

Creative Juices Brewing Company Ltd
Woodoaks Farm
Denham Way
Maple Cross
Rickmansworth
Hertfordshire
WD3 9XQ

Telephone number

01923 771779

Where the licence is time limited the dates

N/A

Licensable activities authorised by the licence

Retail Sale of Alcohol
Playing of Recorded Music

Times the licence authorises the carrying out of licensable activities

Retail Sale of Alcohol	Monday to Saturday Sunday	09:00 - 23:00 11:00 - 22:00
Playing of Recorded Music(Indoors)	Monday to Saturday Sunday	09:00 - 23:00 11:00 - 22:00

The opening hours of the premises

Monday	09:00 - 23:30
Tuesday	09:00 - 23:30
Wednesday	09:00 - 23:30
Thursday	09:00 - 23:30
Friday	09:00 - 23:30
Saturday	09:00 - 23:30
Sunday	11:00 - 22:30

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

On and Off the Premises

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Mr Ben Janaway

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Email ben@creativejuicesbrewingcompany.com

Registered number of holder, for example company number, charity number (where applicable)

11261950

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Mr Ben Janaway

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Contact: ben@creativejuicesbrewingcompany.com

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal licence number: 18/01546/LAPER

Licensing Authority: Watford Borough Council

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made under the premises licence –
 - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

6. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.
7. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

For the purposes of this condition -

- (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) “permitted price” is the price found by applying the formula –

$$P = D + (D \times V)$$

where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

8. Where the permitted price would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
9. (1) Sub-paragraph (2) applies where the permitted price on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the Operating Schedule

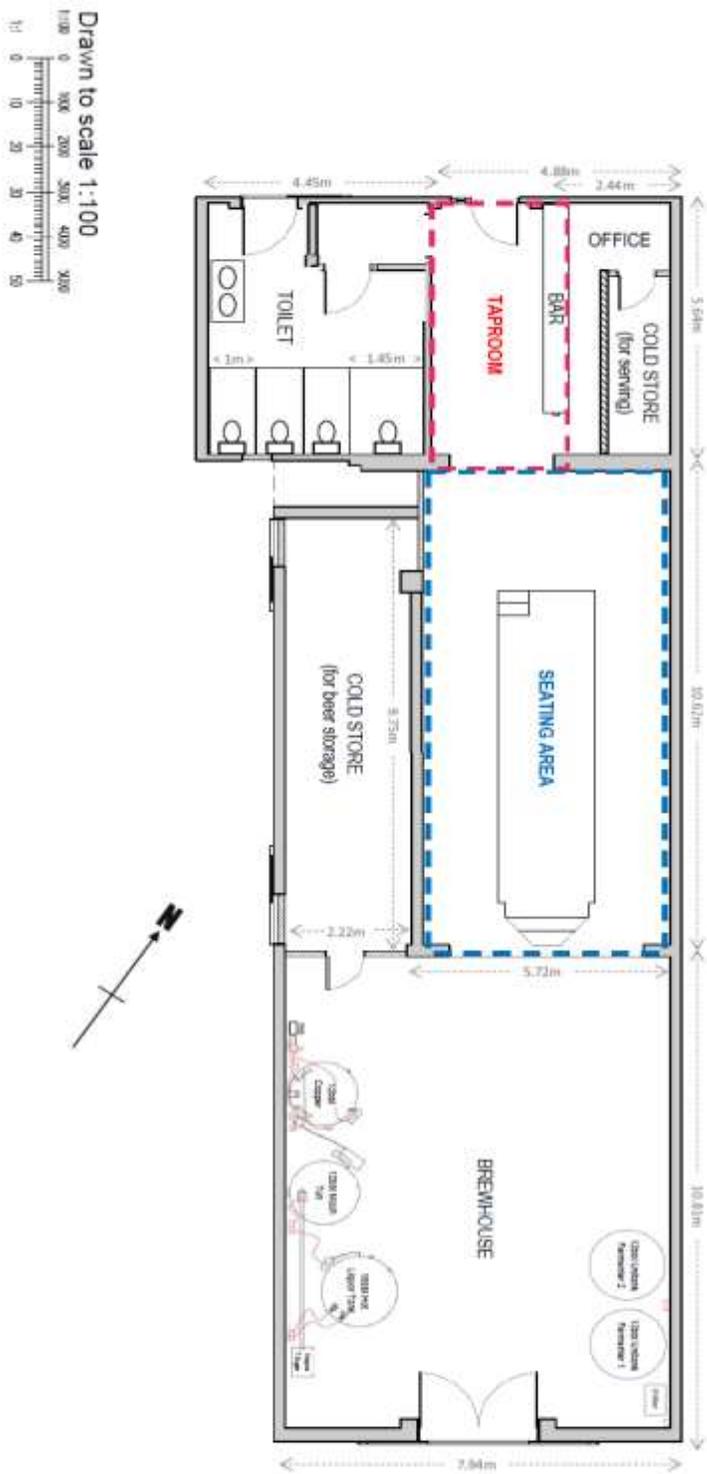
1. All staff working on site will be fully trained with regard to the licensing objectives, and records of the training will be kept. All staff will be sent on the Award for Personal Licence Holders qualification course.
2. The brewery will support and actively participate in the Three Rivers Pubwatch scheme. The brewery will also engage and liaise with the local Constabulary on issues of local concern or disorder.
3. The brewery will operate a zero-tolerance policy towards controlled substances and will ensure that public information notices about crime and disorder are displayed at the request of the Council or Hertfordshire Constabulary.
4. CCTV will be in operation 24 hours a day in the taproom and seating area, and around the exterior of the building, to monitor and records activity on site at all times and to ensure compliance. All taproom staff will be conversant with the operation of the CCTV system and will be able to show a police officer, or authorised officer of the licensing authority, data or footage upon request. A suitable store of necessary recording media (such as removable USB sticks, DVD's, SD cards or similar) will be kept to enable footage to be recorded from the CCTV system and provided to any authorised officer of the licensing authority or police officer upon demand. All CCTV recordings will be stored for a period of 29 days with date and time stamping.
5. Consumption of alcohol will be restricted to the seating areas as defined on the site plan only. All sales of alcohol for consumption off the premises will be in sealed containers only.
6. Drinks will only be available in toughened glass or plastic containers.
7. Smaller units of alcohol will be offered for sale as well as non-alcoholic beverages and free drinking water.
8. There will be continuous monitoring of noise pollution levels to ensure that it does not reach beyond the immediate vicinity. Any request by an authorised officer of the council or police officer to reduce noise levels will immediately be complied with.
9. There will be half an hour warning before the taproom closes to ensure a seamless closing of the premises.
10. A free taxi booking service will be available as well as a discount code for the Uber taxi app, in order to encourage people to get home safely using public transport.
11. Notices shall be prominently displayed around the premises requesting customers to respect local residents and businesses by leaving the premises quietly.
12. Suitable receptacles will be provided to store refuse. Regular litter patrols will take place around the premises and in the immediate vicinity.
13. The premises will operate a Challenge 21 Policy for sales of alcohol. Only forms of ID such as photographic driving licence, passport or proof of age card with PASS hologram will be accepted for proof of age. Signage advising of the Challenge 21 Policy will be prominently displayed at the premises.
14. The premises will operate as a family friendly business, in keeping with the rest of the farm however no person under the age of 16 will be allowed unaccompanied onto the brewery/taproom site at anytime

Annex 3 – Conditions attached after a hearing by the licensing authority

Annex 4 – Plans

As per original application, drawing named Brewery Site Plan dated 21 August 2019.

Brewery Site Plan





Three Rivers District Council
Three Rivers House
Northway
Rickmansworth
Herts WD3 1RL
Tel: (01923) 776611
Fax: (01923) 896119

DX: 38271 Rickmansworth

The Licensing Act 2003 Part B Premises Licence Summary

Premises Licence Number

19/01000/LAPL01

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code

Creative Juices Brewing Company Ltd
Woodoaks Farm
Denham Way
Maple Cross
Rickmansworth
Hertfordshire
WD3 9XQ

Telephone number

01923 771779

Where the licence is time limited the dates

N/A

Licensable activities authorised by the licence

Retail Sale of Alcohol
Playing of Recorded Music

Times the licence authorises the carrying out of licensable activities

Retail Sale of Alcohol	Monday to Saturday	09:00 - 23:00
	Sunday	11:00 - 22:00
Playing of Recorded Music(Indoors)	Monday to Saturday	09:00 - 23:00
	Sunday	11:00 - 22:00

The opening hours of the premises

Monday - Saturday	09:00 - 23:30
Sunday	11:00 - 22:30

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

On and Off the Premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence
Mr Ben Janaway

Registered number of holder, for example company number, charity number (where applicable)
11261950

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol
Mr Ben Janaway

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol
Personal licence number: 18/01546/LAPER
Licensing Authority: Watford Borough Council