

## LEISURE, ENVIRONMENT AND COMMUNITY COMMITTEE - 10 OCTOBER 2018

### PART I - DELEGATED

#### 6. WILLIAM PENN LEISURE CENTRE USAGE INFORMATION UPDATE (DCES)

##### 1 Summary

1.1 The purpose of this report is to provide Members with William Penn Leisure Centre's usage data for the period 1 July to 30 September 2018.

##### 2 Details

2.1 The new Leisure Management Contract with Sports and Leisure Management Ltd (SLM) commenced on 1 July 2018. The new contract includes William Penn Leisure Centre, Sir James Altham Pool, The Centre and Rickmansworth Golf Course.

2.2 A moratorium was agreed at Full Council on 18 July 2018 relating to the proposed works to William Penn Leisure Centre's sports hall.

2.3 It was agreed that usage data for William Penn would be presented to the Leisure, Environment and Community Committee.

2.4 The usage data shown in Appendix A was taken from SLM's booking system GladstoneMRM.

2.5 A number of variables need to be taken into consideration when analysing the data for July and August only. These include:

- During times when there have been long queues at reception, members who have already changed their membership cards have been "waved through" the turnstiles in order to alleviate the queues and their attendance has not been accounted for as part of the data.
- Block bookings and casual user bookings are based on assumed figures, which is standard industry practice.

2.6 The data usage for 1 July to 31 July 2018 was presented to the Leisure, Environment and Community Committee on 22 August 2018. At the meeting members raised a question regarding a figure of 62 which was shown in the summary of usage table against studios. This figure was based on group exercise (specific 50+ sessions) (studios) only which was reported incorrectly as it was only for the first 10 days of July. The usage from 1 July to 31 July 2018 was 208 and this figure has been updated in Appendix A and the summary below.

2.7 The data shown in the summary below for studios has been amended. This figure now includes group exercise (specific 50+ sessions) (studios) which is shown in "Older People – Activities" on Appendix A and group exercise (studios) which is shown in "Gym Usage" on Appendix A.

2.8 A summary for the total usage during 1 July to 30 September 2018:

Facility	July	August	September
Sports Hall	1,635	1,388	1,705
Squash Courts	796	454	479

Sports Hall & Squash Combined	78	223	237
Studios	5,350	5,385	6,434
Gym	3,786	3,139	2,746
Swimming Pool	11,650	12,899	13,097
Crèche	145	78	92
Holiday Playscheme	17	175	0
External Multi Use Games Area	0	0	1,560
<b>TOTAL</b>	<b>23,457</b>	<b>23,741</b>	<b>26,350</b>

2.9 The colours shown in the above table correlate to the colours shown in Appendix A and are used for ease of reference, to see which figures relate to which area in the above summary.

2.10 A summary of the percentage of the total use of the sports hall at William Penn Leisure Centre during 1 August to 30 September 2018:

Facility	Aug 18	Sep 18
<b>Sports Hall</b>	49.69%	41.0%
<b>Squash Courts</b>	24.13%	26.2%

### 3 Options and Reasons for Recommendations

3.1 The purpose of this report is to provide Members with William Penn usage information for the period 1 July to 30 September 2018.

### 4 Policy Reference and Implications

4.1 There are no recommendations within this report.

### 5 Financial, Legal, Equal Opportunities, Staffing, Environmental, Community Safety, Public Health, Customer Services Centre, Communications & Website, Risk Management and Health & Safety Implications

5.1 None specific.

### 6 Recommendation

6.1 That the Leisure, Environment and Community Committee note the report.

Report prepared by: Kelly Barnard, Leisure Contracts Officer

#### Data Quality

Data sources:

SLM usage data for William Penn Leisure Centre

Data checked by: Ray Figg, Head of Community Services

Data rating:

1	Poor	
2	Sufficient	✓
3	High	

**Background Papers**

None

**APPENDICES**

**Appendix A – William Penn Usage Data July – September 2018**