

## Application for a Premises Licence to be Granted under the Licensing Act 2003

### PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

(1) Delete as applicable.  
(2) Insert name(s) of applicant.

(1) ~~[[I]]~~(2) **[[We]]** PRIME STEAK & GRILL LIMITED

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and (1) ~~[[I am]]~~(2) **[[we are]]** making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

### Part 1 - Premises Details

Postal address of premises or, if none, ordnance survey map reference or description PRIME STEAK & GRILL THE CLARENDON REDHALL LANE CHANDLERS CROSS			
Post town	RICKMANSWORTH	Postcode	WD3 4LU
Telephone number at premises (if any)			
Non-domestic rateable value of premises	£ 77,000		

### Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- |  |                                     |                             |
|--|-------------------------------------|-----------------------------|
| (a) an individual or individuals*  | <input type="checkbox"/>            | please complete section (A) |
| (b) a person other than an individual*   |                                     |                             |
| (i) as a limited company   | <input checked="" type="checkbox"/> | please complete section (B) |
| (ii) as a partnership  | <input type="checkbox"/>            | please complete section (B) |
| (iii) as an unincorporated association or  | <input type="checkbox"/>            | please complete section (B) |
| (iv) other (for example a statutory corporation)   | <input type="checkbox"/>            | please complete section (B) |
| (c) a recognised club  | <input type="checkbox"/>            | please complete section (B) |
| (d) a charity  | <input type="checkbox"/>            | please complete section (B) |
| (e) the proprietor of an educational establishment   | <input type="checkbox"/>            | please complete section (B) |
| (f) a health service body  | <input type="checkbox"/>            | please complete section (B) |
| (g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  | <input type="checkbox"/>            | please complete section (B) |
| (ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England | <input type="checkbox"/>            | please complete section (B) |

(h) the chief officer of police of a police force  
in England and Wales

please complete section (B)

\*If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr	<input type="checkbox"/>	Mrs	<input type="checkbox"/>	Miss	<input type="checkbox"/>	Ms	<input type="checkbox"/>	Other Title (for example, Rev.)		
<b>Surname</b>					<b>First names</b>					
I am 18 years old or over								<input type="checkbox"/>	Please tick yes	
Current postal address if different from premises address										
Post town						Postcode				
<b>Daytime contact telephone number</b>										
<b>E-mail address (optional)</b>										

**SECOND INDIVIDUAL APPLICANT** (if applicable)

Mr	<input type="checkbox"/>	Mrs	<input type="checkbox"/>	Miss	<input type="checkbox"/>	Ms	<input type="checkbox"/>	Other Title (for example, Rev.)		
<b>Surname</b>					<b>First names</b>					
I am 18 years old or over								<input type="checkbox"/>	Please tick yes	
Current postal address if different from premises address										
Post town						Postcode				
<b>Daytime contact telephone number</b>										
<b>E-mail address (optional)</b>										

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	PRIME STEAK & GRILL LIMITED
Address	PRINCE CONSORT HOUSE 27-29A ALBERT EMBANKMENT LONDON SE1 7TJ
Registered number (where applicable)	08813899
Description of applicant (for example, partnership, company, unincorporated association etc.)	LIMITED COMPANY
Telephone number (if any)	
E-mail address (optional)	ferdi@zaza.co.uk

**Part 3 - Operating Schedule**

When do you want the premises licence to start?

DD		MM		YYYY			
0	7	0	9	2	0	1	5

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			

Please give a general description of the premises (please read guidance note 1)

RESTAURANT AND BAR ON GROUND AND FIRST FLOORS OF A DETACHED SELF CONTAINED BUILDING IN ITS OWN GROUNDS WITH LARGE ON SITE CAR PARK

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

**Provision of regulated entertainment**

Please tick any that apply

(a) plays (if ticking yes, fill in box A)

(b) films (if ticking yes, fill in box B)

(c) indoor sporting events (if ticking yes, fill in box C)

(d) boxing or wrestling entertainment (if ticking yes, fill in box D)

(e) live music (if ticking yes, fill in box E)

(f) recorded music (if ticking yes, fill in box F)

(g) performances of dance (if ticking yes, fill in box G)

(h) anything of a similar description to that falling within (e), (f) or (g)  
(if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Supply of alcohol** (if ticking yes, fill in box J)

**In all cases complete boxes K, L and M**

# A

<b>Plays</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of a play take place indoors or outdoors or both - please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 3)		
Mon					
Tue			<b>State any seasonal variations for performing plays</b> (please read guidance note 4)		
Wed					
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

# B

<b>Films</b> Standard days and timings (please read guidance note 6)			<b>Will the exhibition of films take place indoors or outdoors or both - please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 3)		
Mon					
Tue			<b>State any seasonal variations for the exhibition of films</b> (please read guidance note 4)		
Wed					
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

# C

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 6)			<b>Please give further details</b> (please read guidance note 3)
Day	Start	Finish	
Mon			<b>State any seasonal variations for indoor sporting events</b> (please read guidance note 4)
Tue			
Wed			
Thur			
Fri			<b>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</b> (please read guidance note 5)
Sat			
Sun			

# D

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			<b>Will the boxing or wrestling entertainment take place indoors or outdoors or both - please tick</b> (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)	
Mon			<b>State any seasonal variations for boxing or wrestling entertainment</b> (please read guidance note 4)	
Tue				
Wed				
Thur				
Fri			<b>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</b> (please read guidance note 5)	
Sat				
Sun				

# E

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of live music take place indoors or outdoors or both - please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)		
Mon					
Tue					
Wed			<b>State any seasonal variations for the performance of live music</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

# F

<b>Recorded music</b> Standard days and timings (please read guidance note 6)			<b>Will the playing of recorded music take place indoors or outdoors or both - please tick</b> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)		
Mon	11:00	24:00	BACKGROUND MUSIC ONLY		
Tue	11:00	24:00			
Wed	11:00	24:00	<b>State any seasonal variations for the playing of recorded music</b> (please read guidance note 4)		
Thur	11:00	24:00			
Fri	11:00	24:00	<b>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat	11:00	24:00			
Sun	12:00	23:00			

# G

<b>Performances of dance</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of dance take place indoors or outdoors or both - please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)		
Mon					
Tue					
Wed			<b>State any seasonal variations for the performance of dance</b> (please read guidance note 4)		
Thur					
Fri					
Sat					
Sun			<b>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		

# H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing PROVISION OF FACILITIES FOR MUSIC AND DANCING		
			<b>Will this entertainment take place indoors or outdoors or both - please tick</b> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)		
Mon	11:00	24:00	AMPLIFIED (DISCO TYPE) AND UNAMPLIFIED		
Tue	11:00	24:00			
Wed	11:00	24:00	<b>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</b> (please read guidance note 4)		
Thur	11:00	24:00			
Fri	11:00	24:00			
Sat	11:00	24:00			
Sun	12:00	23:00	<b>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		



<b>Late night refreshment</b> Standard days and timings (please read guidance note 6)			<b>Will the provision of late night refreshment take place indoors or outdoors or both - please tick</b> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 3)		
Mon	23:00		TABLE MEALS ONLY		
Tue	23:00				
Wed	23:00		<b>State any seasonal variations for the provision of late night refreshment</b> (please read guidance note 4)		
Thur	23:00				
Fri	23:00		<b>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat	23:00				
Sun					

## J

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption - please tick</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	11:00	24:00			
Tue	11:00	24:00			
Wed	11:00	24:00	<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Thur	11:00	24:00			
Fri	11:00	24:00			
Sat	11:00	24:00			
Sun	12:00	23:00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name	
Address	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known)      WATFORD BOROUGH COUNCIL	

## K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

NONE

## L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	11:00	24:00	<p><b>Non standard timings. Where you intend the premises to be open to the public at different times to those listed in the column on the left, please list</b> (please read guidance note 5)</p>
Tue	11:00	24:00	
Wed	11:00	24:00	
Thur	11:00	24:00	
Fri	11:00	24:00	
Sat	11:00	24:00	
Sun	12:00	23:00	

# M

**Describe the steps you intend to take to promote the four licensing objectives:**

**(a) General - all four licensing objectives (b, c, d and e) (please read guidance note 9)**

- The general ambience of the premises supports the licensing objectives in that it is of the highest standards in terms of cleanliness, product quality and service standards
- The premises will cater to all members of the community and the highest levels of attention to detail have been provided to ensure that all areas are fully-accessible to the disabled

**(b) The prevention of crime and disorder**

- All staff will be trained to a suitable standard.
- An incident log will be kept and completed with details of any incident the management consider to relate to crime and disorder on the premises. This log will be available for inspection by authorised officers at any time when the premises are open.
- The premises will be fitted with CCTV both internally and externally. This equipment will be maintained in full working order and be operational 24 hours a day, 7 days a week (except for short downtimes for maintenance purposes).
- CCTV images will be retained for at least 30 days. If required and requested, images will be downloaded and handed to police as evidence or for intelligence in support of an investigation.

**(c) Public safety**

- A record will be made in the incident log of any event that gives management cause for concern regarding Public Safety (e.g. accident on premises) and the log will be available for inspection by authorised officers at all times when the premises is open.
- The premises complies with the latest relevant regulations, such as those regarding fire escape, electrical safety etc in force at the time of the application.
- Relevant safety certificates will be available for inspection by local authority or other such officers at all times when the premises is open.
- There will be adequate lighting in the car park and other external areas at all times that the premises is open, particularly with regard to lighting of routes to entrance and exit and the car park

**(d) The prevention of public nuisance**

- A record will be made in the incident log of any event that gives rise for management concern regarding Public Nuisance and the log will be available for inspection by authorised officers at all times when the premises is open.
- In addition to signs requesting patrons to leave the premises quietly, staff will regularly patrol outside areas
- Management of the premises will be responsible for ensuring that any litter on the frontage of the property is cleaned up
- Measures, such as filtration technology, are in place to ensure that no nuisance is caused by cooking smells; all systems will be maintained in good working order and be operational at all appropriate times (except for short down times for maintenance/repair).

**(e) The protection of children from harm**

- No children as defined in the Licensing Act 2003 will be allowed on the premises unless accompanied by a responsible adult.
- A full range of non alcoholic drinks to be available at all times.
- No entertainment of an adult nature will take place on the premises
- A "challenge 21" policy will be in place whereby any customer who wishes to buy alcohol and who appears to be under the age of 21, will be required to prove that they are over the age of 18 years of age.
- The only acceptable forms of identification will be a passport, photo card driving licence or PASS (Proof of Age Standards Scheme) accredited photo ID.

**Checklist:**

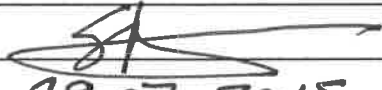
**Please tick to indicate agreement**

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.**

**Part 4 - Signatures** (please read guidance note 10)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (see guidance note 11).  
**If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	29.07.2015
Capacity	APPLICANT'S SOLICITOR

**For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent** (please read guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

SA LAW LLP  
 DX 122730  
 St Albans 10  
 Ref: MJH/Prime/312803-3

Post town	ST ALBANS	Postcode	AL1 3UU
Telephone number (if any)	01727 798000		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional) mike.harvey@salaw.com			

## Notes for Guidance

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent.)
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, each of the applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.



## **Box M**

### **(b) The prevention of crime and disorder/Continued**

- Clear signage will be in place to advise that CCTV is in operation for the purposes of security and detection/prevention of crime.
- Staff will make regular checks of all external areas during opening hours.
- Association's standards for the management of responsible drinks promotions.
- There will be adequate lighting in all external areas including both outdoor dining/drinking areas and the car park.
- In order to minimise the risk of drink-driving, contact numbers for taxis and minicabs will always be readily available and these will be ordered by a member of staff upon request

## **Box M**

### **(c) Public safety**

- Disabled access, including ramps, have been installed and will be maintained in sound condition.
- All escape routes will be maintained in such a way that they are not obstructed and are accessible to those with disabilities.
- Internal areas will not be obstructed and all tables etc will be positioned in such a way as to ensure proper clearance is maintained and that all areas remain accessible to the disabled.
- Staff will be fully trained in dealing with fire and evacuation; all appropriate fire-fighting appliances will be place. The fire serve will be summoned on any occasion that fires break out and appliances are used to extinguish them.
- All electrical equipment and electrical circuits at the premises are to be regularly checked by a qualified electrician and any remedial work necessary as a result of such inspection will be carried out promptly.
- Proper steps will be taken to ensure that numbers of persons using the premises at any time are within safe capacities.
- A comprehensive risk assessment will be carried out at regular intervals and any necessary measures in addition to the above will be put in place.

## **Box M**

### **(d) Prevention of public nuisance**

- No disposal of glass waste between 22:00 and 08:00 hours the following day and all substantial deliveries to the premises will be made during daylight hours.

## **Box M**





**(e) The protection of children from harm**

- A record will be made, in the incident log, detailing any occasion when a sale is refused to a person on the grounds that they cannot prove their age.
- Upon request, refusals' records and downloaded CCTV images will be passed to Police or Trading Standard Officers
- Clear signage will be in place to advise customers of the challenge 21 policy.

