

M – Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c, d and e)

North Hill Farm is a family run business and have been in the local community for over 260 years. DEFRA have been encouraging diversification and for the past three years we have been developing holding events, which compliments successfully run for the past seven years B&B.

North Hill Farm have found that there have been a great demand for outdoor weddings, which supports local businesses. Wherever practically possible, we up hold the necessity of respecting people's privacy and being part of the local community. .

It will be our intention to have a maximum of 27 weddings or corporate events per year, with an average number of 200 people.

b) The prevention of crime and disorder

1. At each event there will be a member of North Hill Farm staff.
2. The events are not open to public and they are private functions only or overnight visitors and members of North Hill Farm.
3. If required, security guards SIA licensed will be present.
4. North Hill Farm's general phone number will be published among local residents to report any problems they may have with the event.
5. Prior to the event storage of alcohol will be in an 18ft secure locked metal container.

c) – Public Safety

1. Main outdoor areas around the temporary building to be lit, directional signage to be provided for transport, taxis, etc.
2. All parking to be off road and on the licensed premises.
3. Qualified First Aider at North Hill Farm during the event.

d) The prevention of public nuisance

1. Outdoor live music to be non-amplified. Outdoor recorded music to be only back ground music.
2. Indoor live and recorded music (in a temporary structure) to have Sound Monitor, tested and set at 87 decibels. Speaker position pointed away from residential property (south facing).
3. Sound Technician on site during the duration of the event to control noise levels.
4. Monitoring at the identified premises boundaries will take place to ensure that noise from amplified music or speech is not clearly audible and if it is clearly audible then measures will be taken to reduce the level at source.
5. The paying bar is run or supervised by a Personal Licence Holder.
6. Since we have implemented the above steps we have had no recorded complaints of noise for the last year and a half. (20 events).

e) – The protection of children from harm

1. North Hill Farm has a proof of age scheme (21) and those working on the licence premises should be made aware of advice contained and conditions attached to the Local Licensing Policy.
2. Proof of age (21) will be enforced by either driving licence or accredited Proof of Age cards.