

P Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)

STRICT IMPLEMENTATION OF CHALLENGE 25 POLICY
SEPARATING ALCOHOL FROM CHILDRENS SECTION
ALL STAFF TO BE TRAINED IN RESPONSIBLE ALCOHOL RETAILING
EVERY SALE/SUPPLY OF ALCOHOL UNDER THE PREMISES LICENCE SHALL BE MADE,
OR AUTHORISED BY A PERSON WHO HOLDS A PERSONAL LICENSE
CCTV IN OPERATION 24HRS. RECORDING & MONTHLY STORING SYSTEM.
JOINING NEIGHBOURHOOD SCHEMES & KEEPING IN TOUCH WITH THE POLICE

b) The prevention of crime and disorder

TRAIN ALL STAFF & DEVELOP THE RIGHT ATMOSPHERE WITH CUSTOMERS
WINDOWS, DOORS & FRAMES TO BE REINFORCED MAKING IT MORE DIFFICULT FOR
INTRUSION.
CCTV INSTALLED INSIDE AND OUTSIDE. CCTV TO STORE IMAGES FOR 31 DAYS & A
MEMBER OF STAFF BE ABLE TO OPERATE, REPLAY AND EXPORT IMAGES ON THE
REQUEST OF LICENSING AUTHORITIES.
JOIN RETAILWATCH SCHEMES
KEEP A CLOSE WATCH ON ALL CUSTOMERS & KEEP CLEAR VIEW OF PREMISES
LIAISE WITH THE LOCAL POLICE
BE CALM AND DECISIVE & DO NOT REACT TO PROVOCATION
ALL PURCHASES MADE FROM WHOLESALERS/CASH AND CARRYS ONLY

c) Public safety

HEALTH & SAFETY RISK ASSESSMENTS TO BE CARRIED OUT REGULARLY
INSTALLATION OF APPROPRIATE & ADEQUATE SAFETY EQUIPMENT.
INSTALLATION OF EMERGENCY LIGHTING AND EVACUATION PROCEDURES BE IN
PLACE WITH WARNING SIGNS .
FIRE EVACUATION PROCEDURES.
TO COMPLY WITH ALL CURRENT, FIRE AND HEALTH AND SAFETY LEGISLATION AS
REQUIRED BY THE LAW
ALL PURCHASES TO BE MADE FROM WHOLESALERS/CASH AND CARRYS ONLY

d) The prevention of public nuisance

A MANAGEMENT POLICY IN PLACE TO TAKE INTO ACCOUNT THE EXTERNAL AREAS
OF THE PREMISES AND THE CONDUCT OF THE CUSTOMERS .
NOTICE TO CUSTOMERS REGARDING CONSIDERATION FOR NEIGHBOURS.
TO MONITOR ANTI SOCIAL BEHAVIOUR BY USE OF CCTV
JOIN RETAILWATCH SCHEMES
STRICT POLICY NOT TO SERVE DRUNKEN CUSTOMERS.
CHALLENGE 25 IN FORCE ALL THE TIME

e) The protection of children from harm

STRICT IMPLEMENTATION CHALLENGE 25 POLICY
 ALCOHOL TO BE KEPT AWAY FROM CHILDRENS CONFECTIONERY SHELVES
 SIGNS TO BE PUT ON SHELVES REGARDS TO NO ID NO SALE ON ALCOHOL SHELVES
 CIGARETTES & SPIRITS TO BE KEPT BEHIND THE COUNTER AWAY FROM CHILDREN.
 STAFF FULLY TRAINED ON NO ID NO SALE CHALLENGE 25 POLICY, WILL ONLY ACCEPT
 VALID ID IN THE FORM OF A PASSPORT OR DRIVING LICENCE AND HOME OFFICE
 APPROVED PASS CARDS DISPLAYING THE PASS HOLOGRAM.
 HEALTH & SAFETY MEASURES ARE IN PLACE WHERE EQUIPMENT IS OF DANGER TO
 YOUNG PERSONS.

Please tick yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant’s solicitor or other duly authorised agent (See guidance note 11). If signing on behalf of the applicant please state in what capacity.

Signature	
Date	
Capacity	AGENT

For joint applications signature of 2nd applicant or 2nd applicant’s solicitor or other authorised agent. (please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

Signature	
Date	
Capacity	

Appendix II – Alcohol Free Zone Order

CRIMINAL JUSTICE AND POLICE ACT 2001

Alcohol Consumption in Designated Public Places Chorleywood Order (No.1) 2006

The Three Rivers District Council (in this Order called "the Council") hereby makes the following Order under Section 13(2) of the said Act:

The land described in the Schedule below and shown on the map attached to this Order, being land in the area of the Council which is land to which the Criminal Justice and Police Act 2001 applies, is hereby designated for the purposes of that Act.

This Order may be cited as the Alcohol Consumption in Designated Public Places Chorleywood Order (No.1) 2006 and shall come into force on 20th October 2006.

SCHEDULE

The following roads

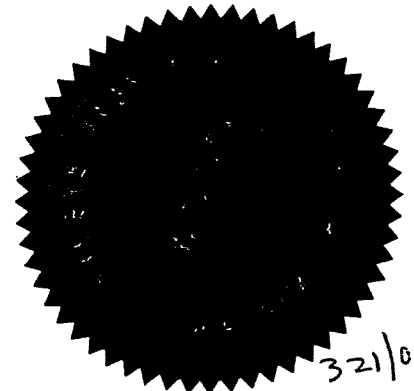
Blacketts Wood Drive, Chorleywood
Colley Lane, Chorleywood
Lower Road, Chorleywood
Main Parade, Chorleywood
New Parade, Chorleywood
Quickley Lane, Chorleywood
Shire Lane, Chorleywood
Station Approach, Chorleywood
Whitelands Avenue, Chorleywood

Dated 2nd October 2006

The Common Seal of the Three Rivers District Council
Was hitherto affixed in the presence of



.....
David Gardner
Director of Corporate Resources



321/01

Chorleywood

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